



T h e M a y o r ' s C h a l l e n g e

April 1st - April 30th, 2011

Mayors across southern California are engaged in a friendly competition to see whose city can be the most “water wise” and the greenest. The “Mayor’s Challenge” was developed by famed artist and conservationist Wyland to encourage residents to make a pledge to make simple changes that will lead to a more efficient use of water and energy, and reduce pollution.

During the month of April, residents are asked to make an on-line commitment at www.mywaterpledge.com on behalf of the City of Huntington Beach and Mayor Joe Carchio, to save water and reduce pollution. The city with the highest percentage of residents who make the pledge wins. A “Top Ten” list will be updated daily so residents can follow along and encourage their friends, families, classmates and neighbors to join in.

Those in the winning city making the pledge will be eligible to win Angels baseball tickets, family four packs to Disneyland, and 1/2 off admission to the Aquarium of the Pacific, May 9th to May 15th.

To take the pledge,
sign up at

www.mywaterpledge.com

